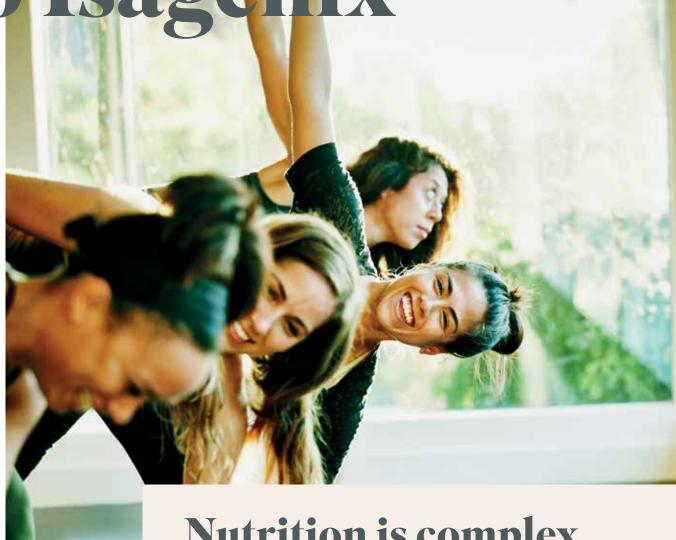


Welcome to Isagenix



Nutrition is complex. We make it simple.

Isagenix creates simple, proven products that optimise what our bodies do naturally. Helping you protect your greatest asset – your health.



# Wellbeing working together

Small successes in other areas of wellbeing can often drive us to big-time weight wins. See what's possible with the Art of Wellbeing $^{\text{M}}$ .

At Isagenix, we focus on 5 key areas when it comes to holistic wellbeing. You may find yourself wanting to focus on just one or two of these or perhaps all five. Whatever has brought you to this point in your journey to achieving great health, we're happy you found us.

### Weight Management

Our systems and products take the guesswork out of weight management allowing you to focus on achieving your personal goals.

### **Natural Beauty**

Clean and pure ingredients helping you to discover your glow from the inside out.

### **Daily Nutrition**

Support your busy life with our breakthrough nutrition solutions, allowing you to focus on what really matters.

### **Targeted Health**

Hone in on a specific area such as focus, concentration or boosting your energy and vitality. Whatever your focus, we have you covered.

#### **Fitness**

Boost your performance and move better with products that will help you take your fitness to the next level.





We asked our nutritionist for her top tips to have maximum success in your first 30 days...here's what she had to say.



#### 1. Enter the IsaBody Challenge®

This is about you and your own personal progress, and the IsaBody Challenge is a great tool to keep you accountable. It's free to join, plus you'll get the support of our IsaBody community, have access to a free fitness programme in our IsaLife<sup>TM</sup> app, and you'll earn yourself a product coupon worth £150 / €165 just for completing the challenge!



## 2. Use the IsaLife $^{TM}$ app to track your progress

This app will become your new best friend! It's a great way to keep track of your weight and other measurements, but you can also enter all of your meals and snacks (Isagenix products as well as other foods) so you can keep track of everything!



### 3. Don't ban foods

Remember, there's no such thing as an unhealthy food, just an unhealthy diet. Banning your favourite foods will only make you crave them more. Instead, just use the IsaLife app to make sure you still have a healthy balance across the week, even with the occasional treat!



### 4. Plan your Cleanse Days

If you're apprehensive about going all day without your regular meals and snacks, you're not alone. Thousands of people around the world have felt the same, but then they gave it a go, loved it, and now include Cleanse Days as part of their wellness routine. Don't go straight into a Cleanse Day though – we always recommend a couple of Shake Days first.





## 5. Enjoy time with family and friends

Remember this is a lifestyle change, not a diet. Enjoy yourself, have fun with your loved ones, make memories, and just make sure you get back on track the next day (don't put it off until Monday!).

# weight management

















Sov-Er





## Thermo GX<sup>TM</sup>

Your metabolism is a workaholic. There, we said it. Maybe it's time we gave it a helping hand with natural ingredients that are known to support metabolism, with ingredients that even mother nature herself would approve of.

- Support your metabolism. Niacin and chromium are known to support metabolism\*, which breaks down food for energy and nutrients – a really important job!
- Natural blend. Mother nature knows best, so we've blended green tea extract, cocoa seed, apple cider vinegar and cayenne which have been used traditionally to support the metabolism.
- No nasties. All-natural ingredients with absolutely no stimulants.

\*Contains niacin and chromium. Niacin contributes to normal energy-yielding metabolism. Chromium contributes to normal macronutrient metabolism.



## **IsaMove**<sup>TM</sup>

Keep calm and stay regular. IsaMove is gentle digestive support. Because it's really hard to be a happy human without a happy gut.

- Support while you sleep. Use IsaMove before bed to gently support your digestive system overnight.
- Age old ingredients. A combination of magnesium with peppermint, psyllium husk and hyssop which have been used for centuries to support healthy digestion.
- All natural. Which means absolutely no laxatives, because your digestive system deserves better than that.
- Clean. Dairy, gluten, and soy-free.
   Fully vegetarian.

Ancient ingredients to support your modern life



Researchers have found that a group of plants when consumed daily can help normalise the bodies functions under stress, improve our performance, and reduce fatigue. Take a second to imagine how that might feel... We've combined these botanicals to bring you lonix Supreme!

- A carefully selected blend of well-studied but unique botanicals, like eleuthero, Schisandra, wolfberry and more
- These ingredients have been used for centuries by ancient tribes for prevention and to improve performance
- Include as part of daily routine, either on its own, over ice, or mixed with cold or warm water

## Ionix<sup>®</sup> Supreme

We call lonix® Supreme 'Mother Nature's Answer to Wellbeing'. Get the best of her botanicals and targeted ingredients that have been used for centuries to help you stay focused and conquer your day. Thank her, not us, for this nutrient-rich botanical elixir.

- Adapt naturally. A unique blend of powerful botanicals like hibiscus flower, wolfberry, schisandra and eleuthero.
- Chosen with care. Each botanical and targeted ingredient has been chosen for its role in supporting physical and mental performance.
- Based on research. Unique botanicals have been found to help normalise the body's functions under stress, help improve our mental and physical performance and reduce fatigue when consumed daily.
- Age old ingredients. Derived from plants that have been used for centuries in Ayurveda and Traditional Chinese medicine.



Natural Fruit Flavour









Vegetarian

# Nourish. Balance. Revitalise.



Nourish for Life is packed with nourishing botanicals to support your body's natural detoxification process, and is a key feature that makes Cleanse Days different from ordinary fasting.

### What is a Cleanse Day?

Cleanse Days are our version of intermittent fasting. Intermittent fasting is not just for weight loss! It can also benefit your overall health and wellbeing, and we've created an easier way to make fasting part of your routine! You'll drink Nourish for Life four times during the day to maintain energy and focus. Then choose from several tasty snack options to help you out. You can even satisfy your sweet tooth on a Cleanse Day... as long as it's an Snack Bite!

- Nourishing B vitamins to help reduce tiredness and fatigue\*
- Biologically active botanicals, like ashwagandha, aloe vera leaf, Siberian ginseng root, peppermint leaf and more.
- Drink four times throughout your Cleanse Day to maintainenergy and focus.
- Can also include as part of daily routine, either on its own, over ice, or mixed with cold or warm water.

# Is Nourish for Life only for Cleanse Days?

No! You can reap the benefits of Nourish for Life every day — we call this 'Everyday Cleansing'. If fasting isn't for you, this is the perfect alternative! Just have one serving (59ml / 1 scoop mixed with 60-120ml water) of Nourish for Life either first thing in the morning or before bed in the evening.

# How many Cleanse Days can I do per month?

You can include up to four Cleanse Days throughout the month, and it's up to you how this looks. You can do four single Cleanse Days (e.g. one per week), or two Double Cleanse Days, where you do two days back-to-back twice per month.

<sup>\*</sup> B vitamins [B6, B12 and niacin (B3)] contribute to the reduction of tiredness and fatique.

## **Nourish For Life**<sup>TM</sup>

Own fast days (or any day) with a nourishing drink made from a synergistic blend of herbs and botanicals to help give you energy. Think intermittent fasting isn't your thing? Think again.

- Cleanse Day companion. Just trying to get through a fast day? Nah, you're about to make fast day the best day with targeted amounts of nutrients to give you energy and focus.
- Team superfoods. Peppermint, aloe vera, turmeric, liquorice root, bilberry, ashwagandha and siberian ginseng to fuel your fast.
- Support your detoxification system. A targeted blend of nourishing B vitamins, biologically active botanicals and functional flavours.
- Fast days not your thing? Try Everyday Cleansing instead and drink Nourish for Life each day to reap the botanical benefits.
- Flavour heroes. Now the most difficult part of Cleansing is picking your flavour. Peach Mango? Natural Rich Berry? The delicious struggle is real.





Peach Mango

Natural Rich Berry









Dairy-Free

Gluten-Free

Soy-Free

Vegetarian





















# natural beauty





## **Collagen Elixir**™

Infused with an innovative blend of marine collagen peptides and powerful botanicals, Collagen Elixir™ indulges your skin with beauty and nourishment from the inside out. Are you ready to discover your glow?

- 5g marine collagen peptides. Support your body's natural production of collagen for healthy, hydrated skin\*.
- Promote healthy hair, skin and nails\*\*.
   A boost of vitamin C, zinc, and biotin in every beautiful bottle.
- Ancient botanical blend. Indulge in hydrating aloe vera, calming chamomile, nourishing goji and acerola berry.
- Naturally sweet. Infused with wild berry, a hint of sweet botanicals and zero added sugar.
- Good for you, good for the planet.
   Responsibly sourced collagen and 100% recyclable packaging that's made in a carbon neutral facility.
- All natural. No artificial colours, flavours or sweeteners.



CINDY ALBERTO VAZQUEZ







\*Li P, Wu G. Roles of dietary glycine, proline, and hydroxyproline in collagen synthesis and animal growth. Amino Acids. 2018; 50:29–38

\*\*Biotin contributes to the maintenance of normal hair and skin. Vitamin C contributes to normal collagen formation for the normal function of skin. Zinc contributes to the maintenance of normal hair, nails and skin

Results depicted are those of Isagenix Customers who used Collagen Elixir" along with a skincare and supplement routine for 30 & 160 days with daily use. Results not typical. In a preliminary study, participants experienced a 9.5% reduction in the appearance of wrinkles over 30 & 160 days.







## **Celletoi™ Moisture Balancing Cleanser**

Melt away makeup and impurities without stripping your skin of essential moisture? It's all possible with this gentle daily foaming cleanser.

- Be radiant. The combination of antioxidantrich botanicals with ceramides helps cleanse and soothe your skin for a brightened, radiant and refreshed complexion.
- Gently nourish and cleanse. Remove make-up, dirt and impurities every morning and night without stripping your skin of its natural moisture.
- Korean beauty meets ancient botanicals.
   The Celletoi Botanical Blend™ helps nourish and protect the skin with powerful beauty antioxidants, like ginseng, green tea and turmeric.
- Retain skin's essential moisture. Our Ceraposome™ ceramides help form a protective layer to maintain the moisture balance of your skin.
- Vegan and cruelty free. Absolutely no testing on animals and 100% plant based.







Fragrance

Third-Party Clinically Tested



Dermatologist Tested



Cruelty-Free/ Vegan



Leaping Bunny Certified



## Celletoi™ Advanced Youth Serum

We should just call this liquid gold. This light and luxurious serum effortlessly promotes your skin's renewal process to reduce the signs of ageing and reveal a glowing youthful appearance.

Let us introduce you to the Celletoi BioFirm Complex™ - the science behind your liquid gold. A harmonious collection of cell renewing molecules that delve deep within the skin's surface to promote your skin's natural renewal process. It's this that drastically helps reduce signs of ageing.

- Reduce the appearance of fine lines and wrinkles. Celletoi Peptide Blend™ floods your skin with protein to unveil an uplifted, thriving complexion and visibly reduced fine lines.
- Support skin renewal. The Celletoi BioFirm Complex™ delves deep within the skin's surface to promote your skin's natural renewal process for irresistible firmness, improved skin elasticity and skin tone.
- Korean beauty meets ancient botanicals.
   The Celletoi Botanical Blend™ helps nourish and protect the skin with powerful beauty antioxidants, like ginseng, green tea and turmeric.
- From AM to PM. Use your beauty favourite morning and night after cleansing to reveal radiant skin.
- Vegan and cruelty free. Absolutely no testing on animals and 100% plant based.







No Artificial Th Fragrance C



Third-Party Dermatologist Clinically Tested Tested

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Cruelty-Free/ Vegan



Bunny Certified



## Celletoi™ Peptide Eye Cream

The eyes are the key to the soul, so they say. Protect your most valuable asset with this rich restorative cream that helps reduce the signs of ageing to firm and tighten skin, for instantly more radiant eyes.

- Support skin renewal. The Celletoi BioFirm Complex™ delves deep within the skin's surface to promote your skin's natural renewal process for irresistible firmness, improved skin elasticity and skin tone.
- Reduce the appearance of fine lines and wrinkles. Celletoi Peptide Blend™ floods the skin around your eyes with protein, to unveil an uplifted, thriving complexion.
- Hydration station. Nourish the delicate skin around your eyes with Squaline to lock in moisture for a plump and smooth result.
- Say bye to dark circles and puffiness. Glide the cooling serum under your eyes morning and night to awaken your skin.
- Vegan and cruelty free. Absolutely no testing on animals and 100% plant based.







Fragrance

Third-Party Clinically Tested



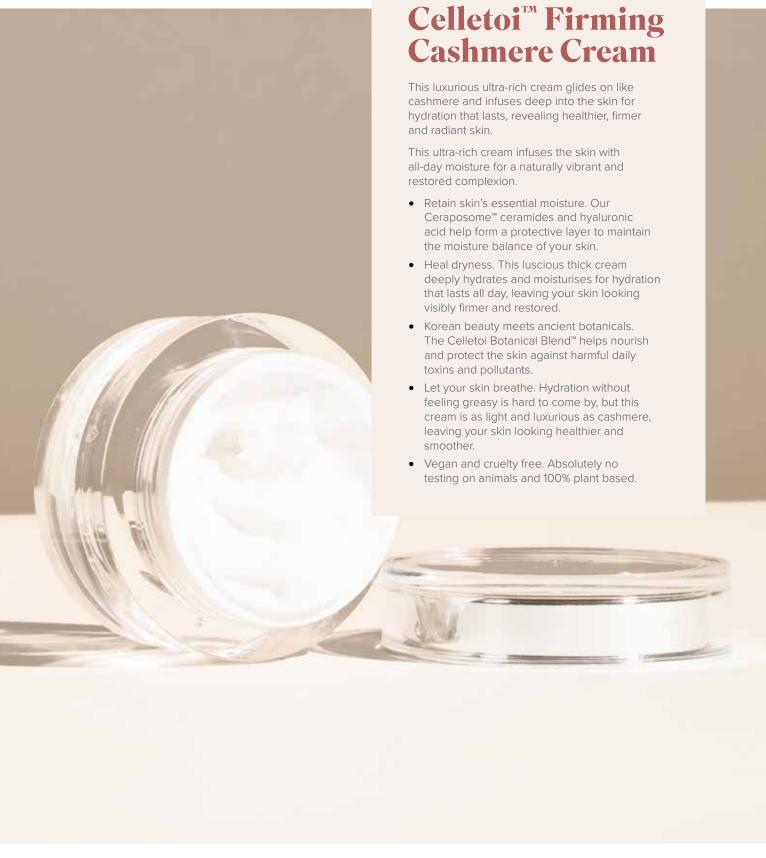
Dermatologist Tested



Vegan



Leaping Bunny Certified









Third-Party Clinically Tested



Dermatologist Tested



Cruelty-Free/ Vegan

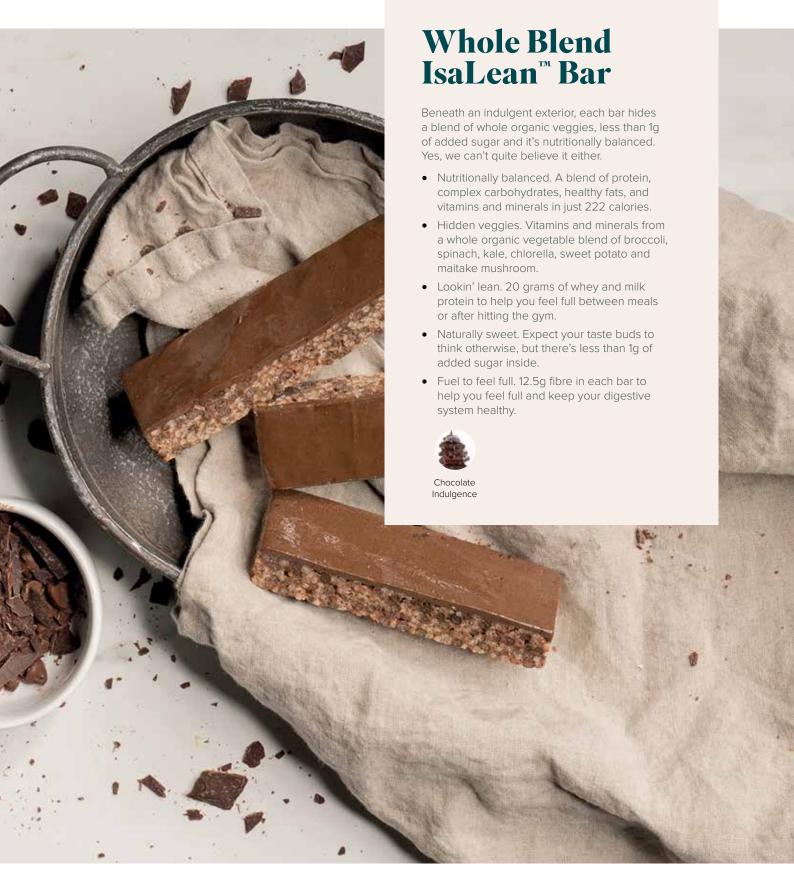


Bunny Certified



# daily nutrition





















## **Greens**<sup>TM</sup>

Greens from Isagenix tastes amazing. Let's repeat it for those in the back: It tastes fruity and amazing!

- Easy, convenient, tasty. Don't let life get in the way of fresh veggie goodness.
   Just add water for your boost of moringa, spinach, kale, spirulina, broccoli and chlorella.
- Minimal processing for maximum nutrition. Greens is cold processed for maximum nutritional retention.
- All natural. Made from whole vegetables, with no added sugar and just 30 calories per serving.
- Source of iron. Iron is important for making red blood cells which carry oxygen around the body, and in each serving of Greens you get 3mg of the good stuff.











<sup>\*</sup> Protein contributes to growth in muscle mass as well as the maintenance of muscle mass.

# targeted health



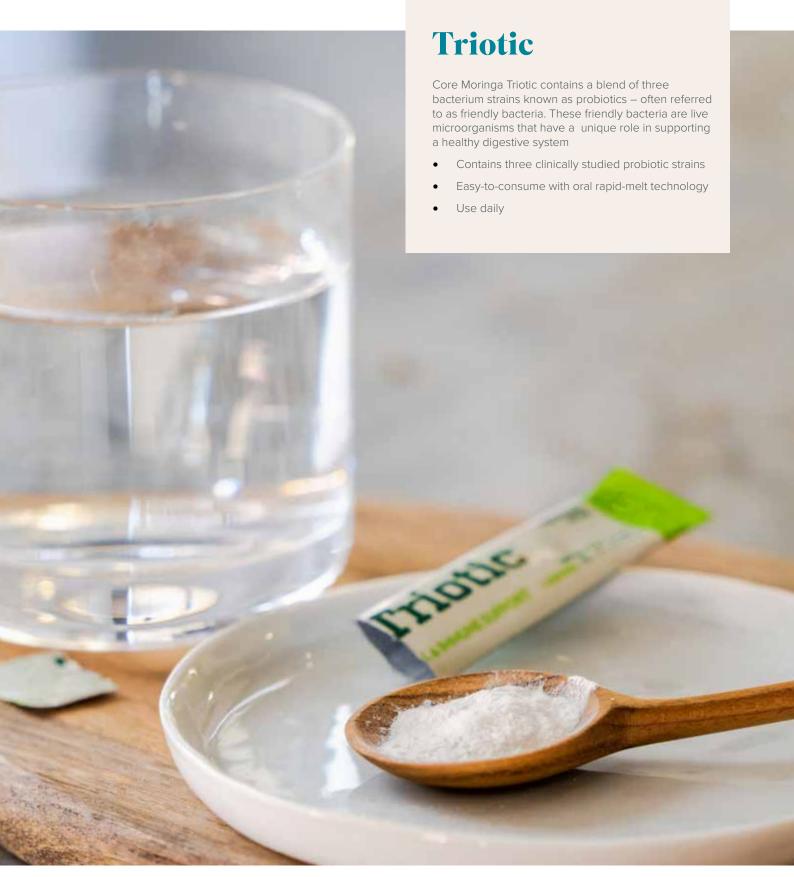




















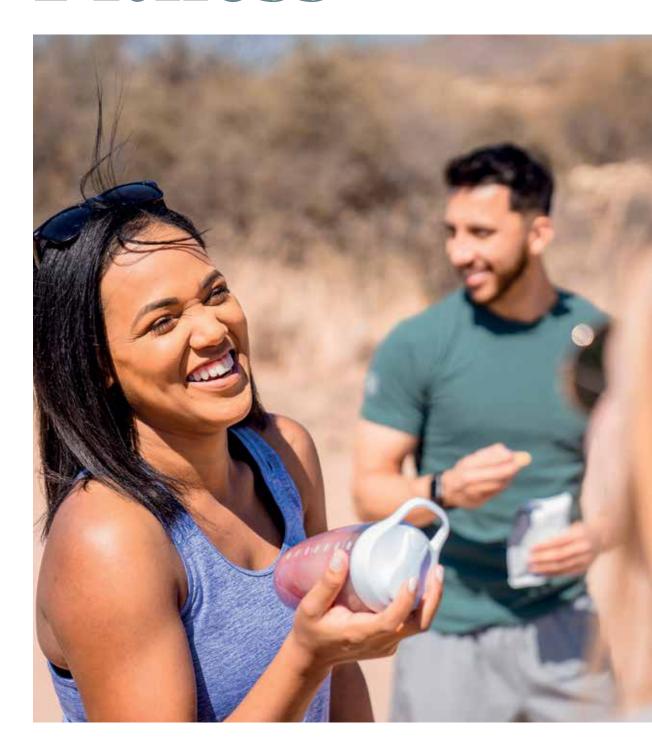








# Fitness



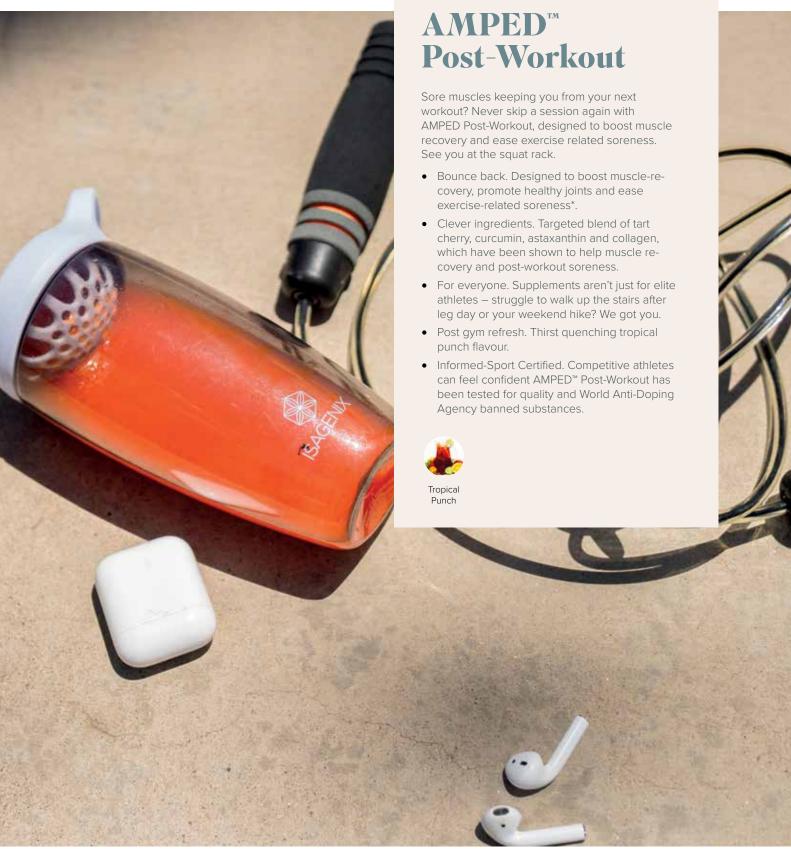












 $\underline{\ ^* https://eu.isafyi.com/amped-post-workout-everything-you-need-to-know/}$ 













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